

## **ANNUAL REVIEW 2020**

CELEBRATING 10 YEARS RAISING AWARENESS TO PREVENT BOWEL CANCER







# **JODI'S STORY**







Jodi and her husband Nick were living in Vietnam in 2008 where Nick was working. Happily together for 12 years, they were having the time of their lives with their two young children.

Nick was away when Jodi rang complaining of constipation, abdominal pain and some bloating. Her doctor quickly recognised an obstruction in her bowel and ordered scans. Jodi had cancer and the tumour had all but blocked her bowel. She was only 39 years old.

After emergency surgery to remove the cancer, Jodi and Nick received the worst news possible – the cancer had spread to Jodi's lymph and liver. At best, she only had two years to live.

One of the hardest things was telling their children, Jack and Arabella their mum was going to die. Jodi passed away on 16 January 2010, a few days before her 42nd birthday.

Before Jodi's diagnosis she was fit and healthy. She had no family history and no symptoms whatsoever.

The saddest part of Jodi's story is that it could have had a different ending if her bowel cancer had been detected early.

With that simple fact as the driving force, the Jodi Lee Foundation was established on 10 August 2010. "THE SADDEST PART OF JODI'S STORY IS
THAT IT COULD HAVE HAD A DIFFERENT
ENDING IF HER BOWEL CANCER HAD
BEEN DETECTED EARLY."

## A MESSAGE FROM OUR BOARD











Nick Lee
FOUNDER & CHAIR

Dr Dan Worthley Tania Carey
BOARD DIRECTOR BOARD DIRECTOR

Prof Ian Olver AM
BOARD DIRECTOR

Dr Ginni Mansberg

The Jodi Lee Foundation is as committed today as we were in 2010 when we first established, to arm Australians with the knowledge they need to prevent bowel cancer and the motivation to be proactive about their health.

Sadly, Australia has one of the highest rates of bowel cancer in the world. Bowel cancer is also the second leading cause of cancer-related death in Australia. We are passionate about educating Australians to follow up on symptoms, investigate their family history, participate in bowel screening and lead healthy lives so that we can turn these terrible statistics around.

We know that early detection saves lives, and that screening is the most effective tool for early detection. The Australian Department of Health focus their education and screening efforts on the 50-74 age group, sending bowel screening kits through the National Bowel Cancer Screening Program to this demographic every two years. However only 42% of Australians who receive the test complete it. Through our awareness campaigns and programs, we are urging more Australians to complete their test when it arrives in the mail.

Two JLF Treks took place in 2019. We held our inaugural The JLF Trek QLD (24-25 August 2019) in Brisbane with 51 participants raising \$21,806. The JLF Trek VIC (6-7 September 2019) visited Daylesford, with 255 participants raising \$182,829.

We held a 'Trust Your Gut' virtual event, hosted by Dr Ginni Mansberg and dietician Themis Chryssidis in February 2020 to encourage people to act on bowel cancer symptoms and speak with their GP.

From March 2020, the impact of COVID-19 was felt, directly affecting number of fundraising events. Restrictions saw the cancellation of the ANZ Gala in March in Adelaide for which we were the main charity partner. The Foundation's official 10-year anniversary celebrations were also postponed, as was The JLF Trek SA set to take place in May 2020.

With a number of events impacted, we focused on using our social media platforms to amplify the messages around bowel cancer prevention and early detection.

Ten years since its establishment, the Jodi Lee Foundation would not be where it is today without the support of those who have been affected by bowel cancer and the kindness of people wanting to raise awareness.

Thank you for being part of our journey.

Together we have saved lives.

The JLF Board

# **FINANCIALS**

# 3,000,000 2,250,000 1,500,000 750,000

## Workplace Program

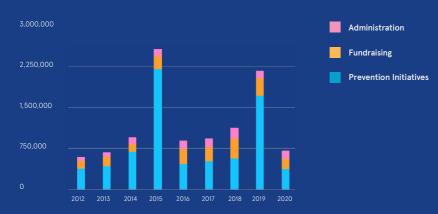
Donations

Corporate Partnerships

Events and Community

Government Grants

#### EXPENDITURE



#### PREVENTION INITIATIVES



# **FINANCIALS**

### **INCOME STATEMENT**

	2020	2019
INCOME		
Donations and sponsorship	467,594	723,364
Workplace Program	23,899	16,703
Government grants	54,250	1,413,636
Other income	32,229	114,522
TOTAL INCOME	577,972	2,268,225
EXPENSES		
Prevention initiatives	368,294	1,702,918
Fundrasing and events	194,890	333,816
Operating costs	157,820	165,101
TOTAL EXPENSES	721,004	2,201,834
NET SURPLUS/SHORTFALL	(143,032)	66,391

## **STATEMENT OF FINANCIAL POSITION**

	2020	2019
ASSETS		
Current assets	550,288	670,431
Non-current assets	17,504	38,090
TOTAL ASSETS	567,792	708,521
LIABILITIES		
Current liabilities	137,000	129,654
Non-current liabilities	14,683	19,726
TOTAL LIABILITIES	151,683	149,380
NET ASSETS	416,109	559,141
EQUITY		
Opening accumulated funds	559,141	492,750
Net surplus/shortfall for the year	(143,032)	66,391
TOTAL EQUITY	416,109	559,141

Full financial statements are available on our website

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"THANK YOU TO ALL OUR VALUED FRIENDS, SUPPORTERS, DONORS, FUNDRAISERS, EVENT PARTICPANTS, VOLUNTEERS AND MORE! WE CAN'T DO THIS WITHOUT YOU."



## PREVENTING BOWEL CANSER

#### **ADDRESS**

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#### CONTACT

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