

THE JLF TREK SA

15-16 MAY 2020

INSPIRE YOUR TEAM



"THE BOND WE FORMED WAS STRONGER THAN FROM ANY OTHER EVENT WE HAVE PARTICIPATED IN"

OPTUS EMPLOYEE

JODI LEE
FOUNDATION

PREVENTING
~~BOWEL CANCER~~

THE JLF TREK



The JLF Trek is our signature event. Each year we trek 80kms along South Australia's beautiful Heysen Trail in May, and through the Victorian countryside in September. Over 600 people trek with us every year. This year is special as it marks the 10th anniversary of the Jodi Lee Foundation.

Taking place between Mylor and Myponga, The JLF Trek SA will take you through the beautiful Kuitpo Forest and stunning Fleurieu Peninsula. The event ends with our infamous finish line celebration, complete with a hearty meal, drinks and live music.

The JLF Trek is an endurance event designed to challenge you physically and mentally. Whether you complete the full 80km distance or a shorter section, this weekend will leave you inspired and ready to take on the world.

The JLF Treks in 2019 rasied **\$490,796** to help us raise awareness of bowel cancer prevention.

Visit our website for more information [here](#)

CORPORATE OFFER

ENTER A TEAM FOR THE 80KM TREK

\$200pp for 10 or more people

\$225pp for 5 or more people

Normally \$275pp; prices include GST

To help us prevent bowel cancer, we ask that your team aims to raise at least \$500 per person. In return we offer:

- A unique team bonding experience
- Delivery of our bowel cancer prevention program at your workplace, valued at \$1,500
- Activation and branding opportunities at the event
- Exposure on our social media channels

Please get in touch with Matt Janssen, our National Partnerships Manager, for more information about the event or to register your team.

matt@jodileefoundation.org.au

0447 747 701



'OUR TEAM ENJOYED INCREDIBLE CAMARADERIE, TEAMWORK AND COLLABORATION - ALL THE THINGS THAT ARE VERY IMPORTANT TO RUNNING OUR BUSINESS'

**MARK RODDERICK
MANAGING DIRECTOR, PERKS GROUP**



Watch the Perks team experience on The JLF Trek SA 19 [here](#)



OUR STORY

Jodi Lee was only 39 years old when she was diagnosed with bowel cancer. She passed away a few short years later, just before her 42nd birthday. Before her diagnosis, Jodi was fit and healthy, she had no family history of bowel cancer and no symptoms whatsoever, which is typical of bowel cancer. The saddest part of all is that Jodi's story could have had a different ending if her bowel cancer had been detected early. With that simple fact as the driving force, the Jodi Lee Foundation was established in 2010.

Our mission is to empower Australians to take active steps to prevent bowel cancer and lead healthy lives. We do this through a number of national initiatives that raise awareness about the importance of screening regularly, acting quickly on symptoms, knowing your family history and leading a healthy lifestyle.

THE FACTS

BOWEL CANCER IS THE SECOND LEADING CAUSE OF CANCER-RELATED DEATH IN AUSTRALIA, BUT IT DOESN'T HAVE TO BE.

Detected early, **99%** of bowel cancers can be successfully treated.

Australia has one of the highest rates of bowel cancer in the world.

Each year, nearly **17,000** people are diagnosed with bowel cancer.

Bowel cancer claims over **5,300** lives each year.

Bowel cancer is the second most common cancer after prostate cancer for men and breast cancer for women.

**PREVENTING
BOWEL CANCER**

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