

## **BOWEL CANCER IS THE SECOND MOST COMMON CAUSE OF CANCER-RELATED DEATH IN AUSTRALIA, BUT IT DOESN'T HAVE TO BE.**

Did you know that if detected early enough 99% of bowel cancer cases can be successfully treated? The problem is, many people don't know how to reduce their risk and improve their chances of early detection.

Our mission is to empower people to take active steps to prevent bowel cancer and live healthy lives.

Our vision is to eliminate bowel cancer.

## **WORKPLACE PREVENTION PROGRAM**

Our Workplace Prevention Program gives you, the employer, the opportunity to educate your staff about preventing bowel cancer and the steps everyone can take to reduce their risk.

Our program fits well within existing health and wellbeing programs or can be run as a stand-alone initiative.

## **THE WORKPLACE PREVENTION PROGRAM INVOLVES**



A powerful 30-minute presentation delivered at your workplace by a Jodi Lee Foundation representative or one of your staff members



A range of materials and resources that encourage employees to get involved



Education Toolkits for all your employees



Simple at-home bowel Screening Tests, which are the most effective way of detecting bowel cancer early



Participation reports showing the number of Screening Tests completed and the results (anonymous)



A short employee survey to help us understand the impact of the program (anonymous)

## **EMPLOYER KIT**

Once you have signed up you will receive an Employer Kit that includes:



**EMPLOYER HANDBOOK**  
With step by step instructions to help you run the program



**PRESENTATION**  
With helpful notes for the presenter



**MATERIALS AND RESOURCES**  
To promote the program around your workplace and encourage participation



**ORDER FORM**  
To order Education Toolkits and Screening Tests for your staff

Taking part in our Workplace Prevention Program has resulted in the early detection and successful treatment of a number of bowel cancer cases. We know it saves lives.

## FREQUENTLY ASKED QUESTIONS

### **WHY BOWEL CANCER?**

Bowel cancer is the second biggest cancer killer in Australia. It affects men and women almost equally and the disease claims over 4,000 lives annually. It is also one of the most preventable cancers if detected early. There are steps employees of all ages can take to reduce their risk of developing bowel cancer and in general lead a healthier life.

### **WHO WILL PRESENT THE PROGRAM?**

A dedicated Jodi Lee Foundation representative can visit your workplace or you can present the program yourself using the detailed presenter notes – it's completely up to you! If you self-present we include an in-person or video conferencing briefing session to help you and your leadership team get the most out of the program. Please ask us if you are interested in Nick Lee – Founder and Chair of the Jodi Lee Foundation – presenting to your employees and we will do our best to accommodate your request.

### **HOW MUCH TIME IS INVOLVED?**

You generally need around 30-minutes for the presentation, including question time and discussion. If you self-present you can run a little slower or faster depending on what suits your workplace best. We recommend you also dedicate time to send regular reminders to employees in the weeks following the presentation to encourage them to complete the screening test.

### **WHAT ARE THE PROGRAM COSTS?**

The presentation fee for a Jodi Lee Foundation representative is \$1,500. If you choose to self-present the cost is \$750. Our Education Toolkits cost \$10 per kit. Our screening tests cost \$38 + GST per test.

### **HOW MANY EDUCATION TOOLKITS AND SCREENING TESTS SHOULD I ORDER?**

Knowledge is power therefore we recommend ordering our Education Toolkits for all your employees.

The older you are, the greater your chance is of developing bowel cancer. Risk increases four-fold during your 40s and rises sharply and progressively from age 50. However, around 1,300 younger Australians are diagnosed each year (9% of the total diagnosed) with the fastest growing demographic being people aged in their 20s and 30s. For this reason, the Jodi Lee Foundation urges all adults to be aware of bowel cancer and to consider whether screening before age 50 is right for them.

Some of your employees over 50 may already be screening through the National Bowel Cancer Screening Program or other avenues. We recommend you order enough Screening Tests to cover at least 50% of your workforce aged over 40 plus 30% of those aged under 40. If you run out, you can easily order more.

### **WHAT IF MY EMPLOYEES ARE BASED REMOTELY OR WORK OFF-SITE?**

We understand it can be difficult to gather all of your employees together which is where the Education Toolkits work twice as hard for you! Contained in the Education Toolkit is a USB so staff can watch the presentation in their own time.

### **HOW CAN I MAKE SURE WE MAKE THE MOST OF THE PROGRAM?**

The most successful outcomes are achieved when a JLF representative presents at your workplace, senior management takes ownership of the program, a champion is nominated to take responsibility for running the program internally and employees provided with a Screening Test are followed up to ensure they complete it.

\*All prices are exclusive of GST.